

# SOCIAL MEDIA MARKETING

We'll make your social media look awesome & help you get more followers, likes, views + **MORE LEADS & SALES**



 LUXURIOUS WEB DESIGN

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# HIGH DEFINITION DESIGNED POSTS

ALL POSTS COME WITH:

DESIGNED  
POST



POST  
WORDING



HASHTAGS  
TO USE



## THAT'S ALL I NEED



1 POST

You just need 1 really good post

**\$20 USD**

## I GET SO WEEK

Have a post for every single day of the week



7 POSTS

**\$125 USD**

## MONTHLY COVERAGE

1 month of high definition designs will take your social media to the next level

30  
POSTS



**\$450 USD**

## ANNUM ANIMAL

365 Days of very little social media work? Sign Me Up



365  
POSTS



SAVE THE MOST >

**\$4,750 USD**

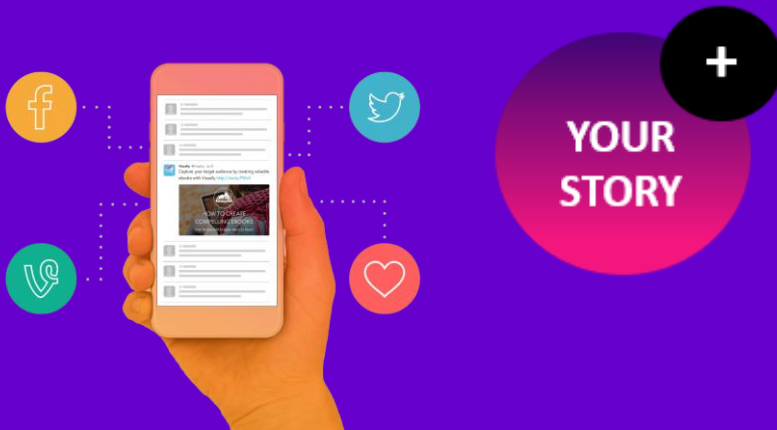
# SOCIAL MEDIA POST EXTRAS

The most common need for social media is posts **BUT** you also may need something extra (if you don't see something just ask us)

**Post for You:**  
\$1.50/per post

**Resize Post for a Story**  
\$2.50/per post

**Social Media Set Up (If you just created your account)**



INSTAGRAM: \$40



FACEBOOK: \$55



TWITTER: \$40



LINKEDIN: \$200

## COMMON POST QUESTIONS

**Are posts only for Instagram, Twitter, Facebook, and LinkedIn?**

No, but they're the most popular so we offer postings specifically for these (3), but if you contact us, we can design for other platforms as well.

**Why should I get designed content?**

Customers don't check your website every day, but they do check social media and when they come across your content, your imagery should be as **PROFESSIONAL & HIGH QUALITY**, as your website.

**How often should I post on social media?**

What your posting is most important, but the frequency depends on business goals. What is your goal for social media usage? How much of your target market uses social media? What do your customers need/want, that you could showcase via social media?

# SOCIAL MEDIA CHAMPAGNE CAMPAIGN SET UP

## Setting up your social media campaign/advertisements

**\$55**

(\$35 per campaign  
set up + \$20 graphic)

**A social media campaign is:** a social media advertising strategy to improve brand awareness, social media user interaction, and business goals by running ads on social media. The ads will run for a set duration (days/weeks) and will require a set budget (Example \$15 a day). The longer you let the ad run essentially this increases the chances of the ad being seen, which could lead to more sales/interest in your business, products, and/or services.

## THE PROCESS & WHAT'S INCLUDED

1. Tell us the goal of your campaign Example: more sales, more website views, more social media views
2. We will do research to identify best marketing strategy to use  
**(INCLUDES RESEARCH)**
3. We will design the graphic for your campaign  
**(INCLUDES CAMPAIGN IMAGE)**
4. We will identify what the campaign wording should say  
**(INCLUDES VERBIAGE)**
5. We will identify the demographic of your target market Ex. Gender, Location, Interests **(INCLUDES DEMOGRAPHICAL CRITERIA)**
6. We will start the campaign & let it run for our agreed upon days for the agreed upon \$ you will spend each day (campaign \$ not included in the campaign set up fee)
7. Once the campaign is complete, we will share the analytics with you; Example: how many people saw the ad, more traffic views, etc.  
**(INCLUDES ANALYTICS)**

# OTHER SOCIAL PLATFORMS



Did you know videos can be more effective than a photo? **YouTube & Vimeo** are top platforms to share videos

## VIDEOS ARE GREAT FOR:

- Explainer Videos/Demonstrations
- Creating Interactive Viewing experiences
  - Enhanced Portfolio Display
  - Generating Leads + Sales
- Adding another layer of professionalism

**\*Contact Us for A Quote**

Pinterest is another way to share + create content & generate a new follower base

**\*Contact Us for A Quote**



## HAVE AN IDEA?

Let us know if you have any social media or graphic design needs. Pitch your vision, we'll present a solution, & deliver your finished product

**\*Contact Us for A Quote**